



FOR IMMEDIATE RELEASE

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Blue Sky Tours expands VAX VacationAccess distribution through
Sabre Vacations

ALBUQUERQUE, NM – April 30 – Blue Sky Tours has recently taken advantage of the opportunity to expand its distribution through VAX VacationAccess. Blue Sky Tours will now be available through VAX VacationAccess' private label site, *Sabre Vacations*.

"Blue Sky Tours is committed to the travel agent channel as we only sell to travel agents. We are excited about the opportunity *Sabre Vacations* and VAX VacationAccess provides to make our Hawaii vacations available to more agents and ultimately the travelers," said Kevin Wilmore, Vice President/General Manager of Blue Sky Tours.

The ability to reach more travel agents through *Sabre Vacations* is an opportunity for both parties to continue to grow. Any travel professional can now access Blue Sky Tours packages via the free *Sabre Vacations* site or via the *Sabre Red Workspace*, now used by more than 100,000 agents worldwide.

Blue Sky Tours and *Sabre Vacations* bring together leisure travel professionals, suppliers and the destination of Hawaii in one easy-to-use online platform.

Blue Sky Tours, a leading wholesaler to Hawaii is celebrating 30 years of selling Hawaii vacations. Blue Sky Tours main focus is making sure travel agents receive superior service from our team of friendly Hawaii destination experts as well as getting the greatest value for the price, an unmatched depth and breadth in our product line, and flexible and user-friendly selling tools.

Blue Sky Tours is your Hawai'i expert, selling only Hawai'i and only to Travel Agents. Founded in 1981 and headquartered in Albuquerque, NM, Blue Sky Tours provides the best value for Hawai'i vacations with an outstanding selection of hotels, condominiums, rental cars, tours and every airline flying to the islands. Blue Sky Tours is a proud member of The Mark Travel Corporation family of companies which includes memberships with USTOA and ASTA TOP. Blue Sky Tours can be booked through www.BlueSkyTours.com, VAXvacationAccess.com and SabreVacations.com.

VAX VacationAccess Worldwide brings together leisure travel professionals, suppliers and destinations in one easy-to-use online platform. Powerful booking engines for vacation packages, hotels, cruise vacations and air consolidator give travel professionals the flexibility to easily shop and sell custom vacations. Rich content and hundreds of timesaving reservation management, sales, and marketing tools allow travel professionals to succeed in today's competitive leisure travel industry. Used by more than 100,000 leisure travel agents, VAX VacationAccess was voted "Best Technology Provider" by Agent@Home Readers' Choice and "Best Supplier/Destination Website" by *Recommend* Readers' Choice. Visit Sabre Vacations or www.vaxvacationaccess.com for more information.

Reservations: 800-678-2787

FAX: 800-747-1221