



FOR IMMEDIATE RELEASE

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Blue Sky Tours Announces the Explore the Island of O`ahu Package

ALBUQUERQUE, NM, January 5, 2011 – Blue Sky Tours, one of the travel industry’s leading Hawai’i wholesale companies, is excited to introduce the Explore the Island of O`ahu package. Explore more of what O`ahu has to offer by visiting vibrant Waikiki Beach as well as the natural island beauty of the North Shore! Featured properties with special offers include Aston Waikiki Beach Hotel, Moana Surfrider, A Westin Resort & Spa, and the Turtle Bay Resort. Also featured are the Arizona Memorial/USS Missouri/City Tour, the Alii Kai Catamaran Dinner Sail and the Grand Circle Island Tour, each at a savings of as much as 50%. And add a Dollar convertible car for just \$53.50 per day!

Blue Sky Tours is equally excited to announce the “Book a Trip...Enter to win a Trip” Travel Agent incentive. Agents that book the Explore the Island of O`ahu package by January 31, 2011, can enter a chance to win the same O`ahu vacation experience as their customers. The client booking must include at least 5-nights hotel at one or more of our featured properties; round trip air and any Dollar car and/or one of the activity specials to qualify for a chance to win the same vacation. The more Travel Agents book, the more chances they have to win!

“The island experience promotion is a great way for us to highlight our commitment to Hawaii and deep understanding of the destination,” said Kevin Wilmore, Vice President / General Manager of Blue Sky Tours.

“Giving away the same vacation the agent booked for their clients is a really fun way to build excitement about the island and provide an opportunity for one of our Travel Agents to experience the islands first-hand.”

About Blue Sky Tours

Blue Sky Tours is your Hawai’i expert, selling only Hawai’i and only to Travel Agents. Founded in 1981 and headquartered in Albuquerque, NM, Blue Sky Tours provides the best value for Hawai’i vacations with an outstanding selection of hotels, condominiums, rental cars, tours and every airline flying to the islands. Blue Sky Tours is a proud member of The Mark Travel Corporation family of companies which includes memberships with USTOA and ASTA TOP.

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