



**FOR IMMEDIATE RELEASE**

**Contact:** Charlotte Kerr, 505.944.8930, [marketing@blueskytours.com](mailto:marketing@blueskytours.com)

## **Blue Sky Tours Announces the Explore the Island of Kauai Package**

**ALBUQUERQUE, NM, October 3, 2011, 2011** – Blue Sky Tours, one of the travel industry’s leading Hawai’i wholesale companies, is excited to introduce the Explore the Island of Kaua’i package. Explore more of what Kauai has to offer by visiting beautiful Poipu Beach as well as the natural island beauty of the North Shore’s Hanale Bay! Featured properties with special offers include Kauai Marriott Resort on Kalapaki Beach, The Grand Hyatt Kauai Resort & Spa, Sheraton Kauai Resort, Outrigger Waipouli Beach, and Castle at Princeville – Pali Ke Kua. Also featured are the Combination River/Fern Grotto and Waimea Canyon Tour at a savings of as much as 50%. And add a Dollar Rental car to complete the package!

Blue Sky Tours is equally excited to announce the “Book a Trip...Enter to win a Trip” Travel Agent incentive. Agents that book the Explore the Island of Kauai package by October 31, 2011, can enter a chance to win the same Kauai vacation experience as their customers. The client booking must include at least 5-nights hotel at one or more of our featured properties; round trip air and any Dollar car and/or the activity special to qualify for a chance to win the same vacation. The more Travel Agents book, the more chances they have to win!

“The island experience promotion is a great way for us to highlight our commitment to Hawaii and deep understanding of the destination,” said Kevin Wilmore, Vice President / General Manager of Blue Sky Tours. “Giving away the same vacation the agent booked for their clients is a really fun way to build excitement about the island and provide an opportunity for one of our Travel Agents to experience the islands first-hand.”

### **About Blue Sky Tours**

Blue Sky Tours is your Hawai’i expert, selling only Hawai’i and only to Travel Agents. Founded in 1981 and headquartered in Albuquerque, NM, Blue Sky Tours provides the best value for Hawai’i vacations with an outstanding selection of hotels, condominiums, rental cars, tours and every airline flying to the islands. Blue Sky Tours is a proud member of The Mark Travel Corporation family of companies which includes memberships with USTOA and ASTA TOP.

FAX: 800-747-1221

Reservations: 800-678-2787

[www.blueskytours.com](http://www.blueskytours.com)

[www.vaxvacationaccess.com](http://www.vaxvacationaccess.com)