



FOR IMMEDIATE RELEASE

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Blue Sky Tours January Booking Bonus

ALBUQUERQUE, NM, January 4, 2012 – Blue Sky Tours, one of the travel industry’s leading Hawai’i wholesale companies, is excited to offer a \$50 booking incentive. Book Blue Sky Tours electronically in the month of January either through Blue Sky Tours’ travel agent only website or VAX VacationAccess and earn an extra \$50 per booking.

“We recognize that January is the start of our busy season and there can be longer hold times on the phone. By utilizing our online booking tools you will be able to book faster and earn a booking bonus” said Susan Kownacki, Director of Sales and Marketing of Blue Sky Tours.

By using the promo code JANWEB when making your booking online you will earn your \$50 per booking. The booking window for this promotion is now – 1/31/12 with the travel window now – 12/15/12. To qualify for this promotion the minimum hotel stay is 5 nights.

By utilizing the web site you can avoid hold times during the busy season as well as book 24 hours a day, make quotes, search the same great prices and availability, make payments by check or credit card, set your own commission and much more. And remember Blue Sky Tours reservation agents double check each and every booking to make sure you get the best deal for your clients.

To learn more about how to book on Blue Sky Tours website and VAX VacationAccess, sign up for our webinar being hosted by Travel Research Online Tuesday January 10, 2012 at 3 pm Eastern/2 pm Central/ 1 pm Mountain/12 pm Pacific.

Book our online promotion at www.blueskytours.com or VAXVacationAccess.

About Blue Sky Tours

Blue Sky Tours is your Hawai’i expert, selling only Hawai’i and only to Travel Agents. Founded in 1981 and headquartered in Albuquerque, NM, Blue Sky Tours provides the best value for Hawai’i vacations with an outstanding selection of hotels, condominiums, rental cars, tours and every airline flying to the islands. Blue Sky Tours is a proud member of The Mark Travel Corporation family of companies which includes memberships with USTOA and ASTA TOP.

www.blueskytours.com

www.vaxvacationaccess.com

Reservations: 800-678-2787

FAX: 800-747-1221