



FOR IMMEDIATE RELEASE

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Blue Sky Tours Announces Explore Hawaii, the Big Island

ALBUQUERQUE, NM, July 5, 2011 – Blue Sky Tours, one of the travel industry’s leading Hawai’i wholesale companies, is excited to introduce the Explore Hawaii, the Big Island package. Explore more of what the Island of Hawaii has to offer by visiting Kona, as well as the peaceful Waikoloa and Keauhou areas. It is not a trip to the Big Island of Hawaii without a trip to Hilo and Volcanoes National Park. Hawaii, the Big Island is great for outdoor activities and families, breathtaking views and wonderful golf courses, and you would not want to miss the Hapuna area or the Kohala Coast. Featured properties with amazing exclusive offers such as double upgrades include Hilton Waikoloa Village, Sheraton Keauhou Bay Resort & Spa, Royal Kona Resort, Hapuna Beach Prince Hotel, and Castle Hilo Hawaiian Hotel. Also featured is the Grand Circle Island/Volcano tour with a savings of as much as 50%.

Blue Sky Tours is equally excited to announce the “Book a Trip...Enter to win a Trip” Travel Agent incentive. Agents that book the Explore Hawaii, the Big Island package by July 31, 2011, can enter a chance to win the same Big Island vacation experience as their customers. The client booking must include at least 5-nights hotel at one or more of our featured properties; round trip air and any Dollar car and/or one of the activity specials to qualify for a chance to win the same vacation. The more Travel Agents book, the more chances they have to win!

“The island experience promotion is a great way for us to highlight our commitment to Hawaii and deep understanding of the destination,” said Kevin Wilmore, Vice President / General Manager of Blue Sky Tours. “Giving away the same vacation the agent booked for their clients is a really fun way to build excitement about the island and provide an opportunity for one of our Travel Agents to experience the islands first-hand.”

About Blue Sky Tours

Blue Sky Tours is your Hawai’i expert, selling only Hawai’i and only to Travel Agents. Founded in 1981 and headquartered in Albuquerque, NM, Blue Sky Tours provides the best value for Hawai’i vacations with an outstanding selection of hotels, condominiums, rental cars, tours and every airline flying to the islands. Blue Sky Tours is a proud member of The Mark Travel Corporation family of companies which includes memberships with USTOA and ASTA TOP.

www.blueskytours.com

www.vaxvacationaccess.com

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